

# SPONSORSHIP OPPORTUNITIES

## 2007 Miracle on Main Street



### **Presenting Sponsor**

**\$15,000**

Exclusive sponsorship includes company name listed as Presenting Sponsor in all pre-and-post event related materials; premier, prominent display of company name on 275 vertical banners in the ten Main Street districts for six weeks from mid-November until early January; press release issued by Baltimore Main Streets announcing you as the title sponsor of Miracle on Main Street 2006; invitation to and acknowledgement at press conference/kick-off with the mayor. Sponsor recognition on all pre-and-post event related materials includes: all print, broadcast and web-based media promotions, posters, flyers, brochures, event banners, prize entry boxes and forms, shopping bags, and “free parking” meter covers.

### **Contributing Sponsor**

**\$10,000**

Includes company name on 275 vertical banners in the ten Main Street districts for six weeks from mid-November until early January; invitation to and acknowledgment at press conference/kick-off with the mayor; sponsor recognition on all pre-and-post event related materials including: all print, broadcast and web-based media promotions, posters, flyers, brochures, event banners, prize entry boxes and forms, shopping bags, and “free parking” meter covers.

### **City Sponsor**

**\$5,000**

Includes invitation to press conference/kick-off with the mayor; sponsor recognition on all pre-and-post event related materials including: all print, broadcast and web-based media promotions, posters, flyers, brochures, prize entry boxes and forms, shopping bags, and “free parking” meter covers.

### **Community Sponsor**

**\$2,500**

Includes recognition on the following pre-and-post event related material: web-based media promotions, posters, flyers, brochures, shopping bags, and “free parking” meter covers.

### **Neighborhood Sponsor**

**\$1,000**

Includes exclusive title sponsorship of one of the ten neighborhood gift baskets; prominent logo placement on all pre-and-post event related material pertaining to your neighborhood’s gift basket; press release issued by Baltimore Main Streets announcing winners, including information on sponsorship of the gift baskets.