

BALTIMORE MAIN STREET'S MIRACLE ON MAIN STREET

OFFICIAL RULES 2007

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. "SIGN-UP-TO-WIN" BEGINS AT 12:01 AM (ET) ON 11/30/07 AND ENDS AT 11:59 PM (ET) ON 12/19/07 (THE " SIGN-UP-TO-WIN PERIOD").

1. HOW TO ENTER: Complete official entry form available at participating retailers located in Baltimore's nine Main Street Neighborhoods: Belair-Edison, E. Monument Street, Federal Hill, Fell's Point, Govanstowne, Highlandtown, Pennsylvania Avenue, Pigtown and/or Waverly. Participating retailers are identifiable by a Miracle on Main Street sign-up-to win box. **ALL ENTRIES MUST BE RECEIVED BY 11:59 PM (ET) ON 12/19/07.** No illegible, incomplete, forged, photocopied, or altered entries will be accepted. Limit: An individual can enter one time per retailer per day. All entries become the exclusive property of Baltimore's Main Streets and will not be returned.

2. SELECTION OF WINNERS: One (1) Grand Prize, and nine (9) Neighborhood Prizes will be determined from all eligible entries received during the Sign-Up-To-Win Period in a random drawing to be conducted on or about 12/20/07. All drawings will be conducted by an independent accounting office selected by Baltimore Main Streets whose decisions are final on all matters relating to this Sign-Up-To-Win Period. All winners will be notified by phone, e-mail and/or delivery. The prize winners' names will be posted on the Baltimore Main Street's website (www.BaltimoreMainStreets.com) on or about December 21, 2007. By entering the contest, each contestant gives permission to Baltimore Main Streets to use their name, voice(s) or likeness in any advertising or broadcasting material related to this contest, or any promotion.

3. PRIZES AND ODDS: One (1) Grand Prize: a nine-day Caribbean Cruise sailing from Baltimore courtesy of Royal Caribbean. All other expenses not included in the Baby Grand Prize description above (including, but not limited to taxes, fees, and insurance) will be the responsibility of the winner. A passport may be required. Approximate Retail Value ("ARV"): Inside or outside stateroom dependent on availability up to \$4,500.00. ARV does not include port charges. **Nine (9) Neighborhood Prizes:** \$600 in local gifts and services from one of Baltimore Main Street neighborhoods. Total ARV of all prizes: \$9,000. Odds of winning depend upon the number of eligible entries received. All prizes will be awarded (assuming sufficient number of eligible entries). Limit one prize per household. Additional restrictions may apply. If, for any reason, a winner of a prize does not meet these requirements, the prize will be awarded to an alternate winner. The Sponsor reserves right to substitute prizes of equal or greater value. No other substitution or transfer of prizes permitted. Sponsor responsible only for prize delivery; not responsible for prize utility, quality or otherwise. Taxes and fees, if any, are the sole responsibility of prize winners.

4. ELIGIBILITY: Sweepstakes open to individual legal residents of the United States (excluding Puerto Rico and U.S. territories and possessions), age eighteen (18) or older as of 11/30/07 except employees (and their immediate families and members of the same household) of Sponsor and their respective affiliates, agents, judges and advertising and promotion agencies.

5. VERIFICATION OF WINNERS AND DELIVERY OF PRIZES: The Grand Prize Winner and each First/Neighborhood Prize Winner will be notified by telephone and will be asked to complete an oral affidavit of eligibility, including the recording of his/her social security number. Upon satisfactory completion of the oral affidavit of eligibility, the Grand Prize Winner and each First/Neighborhood Prize Winner will be required to sign an affidavit of eligibility and liability release and, where permitted, a publicity release. The affidavits/releases will be sent to the Grand Prize Winner and each First/Neighborhood Prize Winner by overnight delivery. Entry into this Sweepstakes constitutes Grand Prize Winner's and each First/Neighborhood Prize Winner's agreement to sign such affidavit/release. Trip participants must sign travel release. Grand Prize and/or First/Neighborhood Prizes may be awarded to alternate winner if two (2) telephone attempts to make live contact with the selected entrant by January 1, 2008, are unsuccessful, if affidavit/release(s) is/are not returned within seven (7) days after attempted delivery to any prize winner, or if prize notification or prize is returned as undeliverable. If any prize is won by a minor, it will be awarded in the name of the winner's parent or legal guardian. Winners agree to use of name, address, likeness, and/or prize information for promotional purposes in any medium without additional compensation to the extent permitted by law, any such use with respect to minors to be subject to prior approval of parent or legal guardian.

6. GENERAL: This Sweepstakes is void outside the United States and where prohibited or restricted by law and subject to all applicable federal, state and local laws and regulations. This Sweepstakes will be governed by the internal laws of the State of Maryland. Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of competent jurisdiction within the United States of America. Sponsor and judges not responsible for late, lost, stolen, damaged, garbled, illegible, incomplete, misaddressed, postage due, or misdirected entries, mail or communications, for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Further, Sponsor and judges not responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. The use of automated software or computer programs to register or to enter the Sweepstakes is prohibited and any individual who uses or attempts to use such methods to register or to enter will be disqualified. Sponsor disclaims any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with, this Sweepstakes, and reserves the right, at its sole discretion, to modify,

cancel, terminate or suspend this Sweepstakes should any virus, bug, technical failures, unauthorized human intervention or other causes beyond Sponsor's control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In the event of any such cancellation, termination or suspension, a notice will be posted and a random drawing will be held from among all eligible entries received prior to such time. Sponsor reserves the right, at its sole discretion, to disqualify any entrant from this Sweepstakes or any other promotion conducted now or in the future by Sponsor or any of its affiliates if his or her fraud or misconduct affects the integrity of the Sweepstakes. By participating in this Sweepstakes, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the judges and warrants that s/he is eligible to participate in this Sweepstakes. By participating in the Sweepstakes and accepting prize, winner agrees to release Sponsor and their respective directors, employees, officers, and agents, including without limitation, their respective advertising and promotion agencies, from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prize or participation in any prize-related activities.

7. CAUTION. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

8. WINNERS LIST: To obtain list of prize winners, send a self-addressed, stamped envelope to: Baltimore Main Streets Winners' List Request, 36 S. Charles Street, Suite 1600, Baltimore, MD 21201-3015. Requests must be received by 1/31/08. Winners list will be sent after selection of winners.

9. SPONSOR: Baltimore Main Streets, a division of the Baltimore Development Corporation, 36 S. Charles Street, Suite 1600, Baltimore, MD 21201-3015. Baltimore Main Streets and the Baltimore Development Corporation and its affiliates, shareholders, officers, directors, agents, representatives and employees will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prize awarded.